

“ DO YOU HAVE WHAT IT TAKES? ”

We bring you exceptional machines and equipment to finally satisfy your needs of superior quality control and small scale roasting.



Coffee⁷ **PRO**
Direct

WWW.COFFETRAYS.COM

01 THE COFFEE LAB



SAMPLE PRO 100

Ideal for the lab, coffee shop or coffee lover at home, our coffee sample roaster allows for complete roasting flexibility of small capacities of 80-100g. Traditionally, these miniature-roasting machines are the preferred choice of coffee traders and roasters as a means to perform quality inspection of samples intended for purchase.

Our sample roasters are built to resemble the larger industrial roasting machines. The solid drum provides the user with an even coffee bean development and uniform roast. Both, control over gas supply and airflow, enables the user to obtain the desired roasting time lying between 8-15 minutes.

Since in the end it boils down to the cup, our coffee sample roaster is the perfect companion to produce fresh drum-roasted samples required for sampling coffee the genuine way.

Nowadays, with an increasing number of coffee shops and micro roasters, this handy machine has become popular as a means to present sourcing, roasting and cupping skills directly to the public.

Select one, two, four or six drums, depending on your needs. Both, electric or gas heating options are available. Each roaster is engineered for optimal safety, easy maintenance and cleaning.



SAMPLE SIEVES

This handy screen-size measuring device can't be missed. Made of lightwood, the screens are easy to handle and add a natural touch to your lab. The set consists of the internationally recognized sieve sizes 10-20 and includes a bottom blind screen and lid.



COFFEE TRAY

The Coffee Tray is the link to effective quality control and the perfect advertising gift for your coffee company. Besides its practicality as a daily tool in the lab, our coffee tray is often placed as a branded advertising gift to address suppliers, clients or other related coffee friends.

Today, many coffee companies wish to design their own coffee trays in line with their corporate identity, and for this need, we have exactly the right product for you. If you wish to differentiate your company or brand by placing your logo and details, we will take care of it and make you look great.



SAMPLE DIVIDER

This divider is used to reduce the size of green coffee samples into two halves, each exactly representative of the original sample. It has 32 openings or pockets. The grain falling down the sides of the cone is cut into the separate streams, finally rejoining to 2 streams that empty into the pans. This coffee divider is calibrated to provide accuracy of 1% b/w pans on a 4000g sample. The body and inner parts are made of either galvanized or stainless steel. The legs and supports are made of powder-coated steel.

INTRODUCTION

Sebastian Helnemann, who has a diverse 11-year background in the coffee industry ranging from tree to cup, founded **Coffee PRO Direct** in 2009.

His profound experience and connection to the global coffee network made him discover the need for elegant analysis equipment tailored to professional requirements. An exclusive series of specialized tools for coffee inspection and small scale roasting has taken shape ever since and continues to expand. Based in Asia and with production facilities in Viet Nam, we provide your coffee business with premium products at much less than premium prices. Benefiting from our experience in manufacturing and strategic position, we bring you commercial advantages and a proven track record in a low cost environment, coupled with western standards of quality assurance and flexibility.

Coffee PRO Direct now has clients in all five continents; North and South America, Europe, Africa, Asia and Australia.

02 SMALL SCALE ROASTING



SPITTOON

Specially developed by cup tasters, our spittoon combines function with design esthetics for a new generation of professionalism. Ideal for coffee, but also tea and wine testing. Its elegant look gives you the exclusivity you deserve.

Made of Type 304 Brushed Stainless Steel, we guarantee food safety that complies with international standards. This type of steel has the ability to withstand the corrosive action of the various acids particularly found in such industry specific liquids. The easily detachable top and bottom parts enable a simple cleaning process.



PRO CUPPING TABLE

Our state of the art cupping table is specifically designed to complement our spittoons and coffee trays. Its design features and durability are guaranteed to please the professional cup taster.

A two-tiered lacquered wood top is fixed on a 50cm rotator plate for utmost durability and smooth spinning. Standard colors are black or white and custom colors are available upon special request. Each table comes with a set of 4 stylish hand-woven stools available in various colors. Its light aluminum frame ensures easy handling.



Today, around 85% of the total global roasting output is still produced by the traditional coffee drum roaster. We find this is just another good reason to remain traditional in an increasingly modern world.

The coffee drum roaster PRO FLAME X5 was particularly developed for the gentle long-term roasting of high quality specialty coffees and espresso. Its construction guarantees homogenous roasting and high aroma development, the result being an excellent roasting product.

With roasting performances ranging to 15 kg/h the PRO FLAME X5 is particularly appropriate for coffee shops and small commercial roasting facilities with a large product variety and high quality demand concerning their end product.

The PRO Flame X5 provides steady airflow, effective chaff collection and a rapid cooling time. It is easy to maintain and built on a robust platform that will allow for a long life of precise profile roasting.

This traditional drum roaster comes in style and brings you all the features you need.

Please visit our website for more detailed product information and services.

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